



IGNITE

Your passion.

Fuel your success.

Grow your business.



FEBRUARY 18-21, 2024

HOTEL ROANOKE
ROANOKE, VA

Smith Turf & Irrigation, Turf Equipment and Supply, and Storr Tractor Company, are combining forces to bring you the premier educational event of 2024.

Mark your calendars now for a great continuous educational event at the historic Hotel Roanoke including:



Classes on irrigation, lighting, drainage, water gardening, new opportunities, professional development, and more!



Classes applicable to field personnel management and owners as well as a Spanish language track will be offered.



Facts, Food, and Fun! Between our pub crawl and casino night, there will be plenty of time to network with industry professionals



WINTER EDUCATIONAL CONFERENCE | 2024



FULL CLASS LIST AND REGISTRATION COMING SOON.